



1056 East 24th Street
Hialeah, Florida 33013
www.acgraphics.com

Since 1973, **AC Graphics** has transformed ideas into powerful quality print. Our “Prinergy Workflow” and computer-to-plate technology is the fastest and most cost effective way to plate and proof. In addition to our top-of-the-line digital printers, we also have our Forty-inch Heidelberg presses, operated by our highly trained craftsman, that can produce high quality prints that will exceed your expectations.

At **AC Graphics**, we also offer finishing and binding, all under one roof.

We are very proud of our “one stop” shopping experience that we are able to offer our clientele, it definitely helps us stand out in the crowd.

We are honored to be Florida’s first Quadruple Green Certified Printer.

Being a family owned and operated business, we see things a bit differently than our competitors, it gives us the motivation to be the absolute best that we can be.





AC Graphics Timeline

Celebrating a **70 year** legacy!



1941 Havana, Cuba

AC Graphics's legacy began in Havana, Cuba as "Editorial Guerrero" opened by the first Augusto Casamayor.



1973



Casamayor Studios becomes AC Graphics! Augusto Casamayor the 3rd becomes CEO.



1970

AC Graphics moves to Miami, Florida!



2005

AC Graphics becomes the **first triple-certified printer** in the State of Florida! One of the first using **vegetable-based ink** in the USA!



2008

AC Graphics becomes **quadruple-certified** by **Certified Green Partners**



2017 & BEYOND

AC Graphics continues to grow every day, committed to **Surpassing customer expectations** and spreading global awareness to **protect our environment!**

1950

Augusto Casamayor the 2nd continues the family business.

1966

Editorial Guerrero becomes Casamayor Studio.

1976

AC Graphics becomes incorporated!

1992

New computer system, **computer-to-plate** technology, full scanner.

2008

Awarded **Best Practice Award** by the State of Florida & again **2010**

2009

AC Graphics awarded **Governor's Point of Light Award**

2010

AC Graphics integrates **Digital Printing!**

2014

Expanded warehouse, new offset press, new digital press



AC Graphics is fully aware of the importance of being a producer of merchandise for our clients. Being able to meet deadlines, being prepared for the “unavoidable oops” that can happen, having the ability and support staff to offer alternatives, being mindful of budgets, the quick ability to adjust supplied artwork to make sure that the artwork is print quality... these are just a few of the things that makes us different from the rest. We understand that when we take ownership of a job that we must do exactly that, take ownership. We have recently created catalogs for our larger clients, consisting of their products. By creating these catalogs, our clients are able to see the specs of their product, see a pdf of the finished product, and order using part numbers that we’ve assigned to the different items that we produce for them. By creating a system that’s not only organized, but easy, we see a lot of happy clients that appreciate the fact that we go the extra mile to make their lives easy and keep their businesses running smoothly.

**We are
professionals,
serving
professionals,
in the graphic
arts industry.**



AC Graphics is established and ensconced within the Miami community. We are active in spreading the word regarding “Green” capabilities and the many ways that being pro-active toward our planet helps us, our clients, our families and friends, and our future. Whether spreading our word to large groups or small groups, young or old, we truly believe in our message. Many companies talk the talk, but here at AC Graphics, we stand by our commitment to making our world a better place for all.



Green Seminar

Go Green, Prevent Global Warming with Certified Paper & Vegetable Inks

by Gus Casamayor
Chairman & CEO
AC Graphics

TOPICS

- Recycled Paper: Less quality... More expensive
- Certified Paper: Same cost & quality as regular paper
- 3 world-wide systems to assure that paper comes from sustainable forests.
- Certification logo on your printed products to show your clients you care for the environment.
- Use a certified "Chain-of-Custody" printer
- Vegetable-based inks... No CO₂ & No VOC's to the atmosphere
- Become a "Certified Green Partner"
- Where to buy Certified Paper for much less than Recycled.

RSVP Via e-mail to seminar@acgraphics.com.
For more information call: 305.691.3778.



AC
GRAPHICS®

AC Graphics supports a number of varied businesses providing them with the products, and design, that they need to establish and maintain their brands. Our highly skilled designers, pressmen, management and staff assure that we follow guidelines that are submitted by our clients and we take it upon ourselves to make sure that their branding is kept in place through all jobs that we do...whether design or printing, our number one goal is consistency.

These are just a few of the many Businesses that privilege us with being the guardians of their brands:

Danaher Corporation/Beckman Coulter: Pharmaceutical Packaging/Test Kits, Boxes

Chiquita Bananas: In Store Promotional Posters, Recipe Booklets, Banners

Carnival Cruise Lines: Business Cards, Tent Cards

Vicky Bakery: Menus, Postcards, Order Forms

Casavana: Menus, Postcards, Table Tents

IMG (Miami Open): Tickets, Postcards, Business Cards, Flyers, Sponsor Boards, Envelopes, Tournament Schedules, Parking Passes, Ticket Brochures, Folders





President/Owner: Augusto R. Casamayor "Tico" (L)
 Founder: Augusto G. Casamayor "Gus" (R)

In 2007, after 35 years of working in the trade, Augusto G. Casamayor realized that the printing industry is one of the largest consumers of petroleum products, and one of the main causes of deforestation around the globe. Because of this, Casamayor made a conscious decision to transition his business into one that can coexist with nature.

In 2008, after experiencing market-based success through environmental sustainability, Casamayor sought the opportunity to make a greater impact by implementing large-scale standards applicable to all industries; as a result, he founded CERTIFIED GREEN PARTNERS® (CGP).

Headquartered in Miami, Florida, CERTIFIED GREEN PARTNERS® began offering educational seminars to help companies mitigate the impact of their operations, specifically through their use of paper and ink, by offering more sustainable and effective alternatives, while stressing the importance of creating efficient recycling programs.

In 2009, CGP began combining international standards, procedures, and practices in one single program with the purpose of certifying businesses through a third-party organization. The standards are based on the principles of the 3Ps (Profit, People and Planet) of the global vision of sustainable development that was established by the United Nations Conference on Environment and Development in 1992.

In 2010, CGP launched their Integrated Environmental Management Program to help companies ensure quality, safety and efficiency.

Beginning his career in 1982 as a press helper, our President/Owner has definitely climbed the ladder of success. Having been raised in and around the printing business, Tico knows the business. From his humble beginnings as a helper, Tico has learned every aspect of the everyday operations of AC Graphics.

From working in the press room, to Production Manager, and Customer Service Manager, and Sales Manager, and Operations Manager... well, you get the idea... now you see why we say that "Tico knows the business".

With Tico at the helm, even with all that we've already accomplished, We thrive to continue the legacy that is AC Graphics. Expansion, in different directions, is always on Tico's mind. He's recently expanded our design department, as well as our packaging division.

There are great things still ahead for Tico and AC Graphics.



Founder: Augusto G. Casamayor "Gus", goes in front of the camera's to spread his message of "Going Green".



AC Graphics is a company where fulfilling the needs of our customer is our highest mission. We pledge to provide the finest personal service for our clients, and the highest quality graphics and printing products, exceeding their expectations. We are committed to the economic well-being and quality of life for all stakeholders. We believe in developing a culture that values teamwork, enthusiasm, integrity and creativity.

**We can deliver
what you need,
when you need it.**

At **AC Graphics** ...

We practice teamwork and “inter-departmental support” to create a positive work environment.
Our associates are continuously trained in the latest technologies ensuring their ability to perform to AC Graphics standards.
Each associate will understand their department and goals as established within the team.
Each associate has an ongoing obligation to identify and report potential or actual shortcomings throughout the shop.
Any associate who receives a client complaint “owns” that complaint.
We do everything possible to never lose a client.
We react quickly to solve problems immediately.
We welcome our clients with a smile and handshake, we make them feel appreciated and important.
We are knowledgeable of company information to answer client inquiries and we refer clients to managers only when absolutely necessary.
We take pride and care in our personal appearance, “We are professionals serving professionals” and we want to look that way as well.
We are ambassadors of our company, in and out of the work place. We always speak positively.
We appreciate all of our customers through the most challenging times. Their good experience is our key to the future.

